



Jon W. Ewell

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DESIGNER - DIGITAL | PRINT | WEB

Professional Profile

A well-rounded, creative, organized graphic designer, web designer and production designer who works very well in a team environment, and who takes direction and criticism well and can also lead and manage projects. Is also a web designer and developer with additional experience in web content management and email newsletter design.

Qualifications Summary

- Over ten years of graphic design, web design and production design experience.
- Highly skilled in Photoshop, Illustrator and InDesign
- Skilled in pre-press production for high-volume print projects
- Experience designing and building production mechanicals for retail displays
- Digital and traditional illustration for concept art, presentations, t-shirts and print
- Experienced with package design and design for visual merchandising
- 10 years as a web developer, not just a web designer

Additional Skills

Adobe Creative Cloud, Adobe Premier, After Effects Sketchup, digital illustration, vector drawing, digital photography, retouching, Power - point/presentation design, web design, pre-processors, GIT, Dreamweaver, Bootstrap, Wordpress, SEO, Javascript, JQuery, PHP, HTML5, CSS3, Visual Studio, ASP.net

Experience

Contract Designer and Editor - Local Umbrella Media

June 2017 - present

- Responsible for all content coordination, design delegation for 25 monthly newspapers and digital properties for three company websites.
- Prepares concepts for sales team, consults with clients for creative recommendations, develops print into digital media.

Freelance Graphic Designer, Illustrator, Web Designer and Print Broker

Nov. 2015 - June 2017

- Business development and client/project management for freelance business
- Designed logos, packaging, print collateral, web sites, large format banners, catalogs and brochures

Web Developer/Graphic Designer - Affinity Development Group

June 2014 - Nov. 2015

- Designed and maintained websites for clients such as The Costco Auto Program and Navy Federal
- Responsible for designing emails for high-volume campaigns
- Graphic design support for creative director and senior designers

Freelance Graphic Designer, Illustrator, Web Designer and Print Broker

Feb. 2011 - June 2014

- Business development and client/project management for freelance business
- Designed logos, packaging, print collateral, web sites, large format banners, catalogs and brochures

Contract Graphic Designer - The AIM Agency

June 2009 - Feb. 2011

- Graphic designer and production designer for agency clients such as Sony, PepsiCo, Nestle and others
- Large format design and production for vehicle wraps and events, print collateral and promo products
- Interactive design for The Walking Dead premier exhibit at Comic Con
- Direct mail design and production design for bilingual, Nestle, direct mail, brochures
- Concept art and presentation/Powerpoint sales deck design for business development
- Web site, web image and email design for agency clients
- Participated in strategy meetings with creative director and agency principal for business development

Graphic Designer and Large-format Production Designer - Pierce Products

Dec. 2007 - June 2009

- Designed print collateral for the entire company
- Designed Powerpoint presentations for business development
- Designed catalogs for company B2B and retail products
- Designed large-format, printed, plastic targets for military shooting ranges

Education

- Specialty ROP commercial art programs in high school
- Palomar College (San Diego, CA) commercial art program
- Salt Lake Community College commercial art program

Interests, hobbies, activities outside of work

- Music Production
- Film/Movies/Television
- Computers and technology

Portfolio website: www.jwecreative.com

LinkedIn: www.linkedin.com/in/jonwesleyewell