



Graphic Designer | Production Designer | Web Designer

Professional Profile: A creative, well-organized graphic designer and production designer who works very well in a team environment. Takes direction and criticism well and can also lead and manage projects. Also a web designer with experience in web content management and email newsletter design.

Qualifications Summary

- Over ten years of graphic design and production design experience.
- Highly skilled in Photoshop, Illustrator and InDesign
- Skilled in pre-press production for high-volume print projects
- Experience designing and building production mechanicals for retail
- Digital and traditional illustration for concept art, presentations, t-shirts and print
- Experienced with package design and design for visual merchandising

Additional Skills

Adobe Creative Cloud, Microsoft Office, Sketchup, digital illustration, vector drawing, web design, hand coding, Dreamweaver, Bootstrap, Wordpress, digital photography, retouching and Powerpoint/presentation design

Employment History

Web Developer/Graphic Designer - Affinity Development Group

June 2014 - Nov. 2015

- Designed and maintained websites for clients such as The Costco Auto Program and Navy Federal
- Responsible for designing emails for high-volume campaigns
- Graphic design support for creative director and senior designers

Freelance Graphic Designer, Illustrator, Web Designer and Print Broker

Feb. 2011 - June 2014

- Business development and client/project management for freelance business
- Designed logos, packaging, print collateral, web sites, large format banners, catalogs and brochures

Contract Graphic Designer - The AIM Agency

June 2010 - Feb. 2011

- Graphic designer and production designer for agency clients such as Sony, PepsiCo, Nestle and others
- Large format design and production for vehicle wraps and events, print collateral and promo products
- Interactive design for The Walking Dead premier exhibit at Comic Con
- Direct mail design and production design for bilingual, Nestle, direct mail, brochures
- Concept art and presentation/Powerpoint sales deck design for business development
- Web site, web image and email design for agency clients
- Participated in strategy meetings with creative director and agency principal for business development

Graphic Designer and Large-format Production Designer - Pierce Products

Dec. 2007 - June 2010

- Received training from the manufacturer to operate large-format, flat-bed printer and R.I.P. software
- Designed print collateral for the entire company
- Designed Powerpoint presentations for business development
- Designed catalogs for company B2B and retail products
- Designed large-format, printed, plastic targets for military shooting ranges

Contract Graphic Designer and Production Designer - Alternative Innovative Marketing

Nov. 2006 - Dec. 2007

- Production design and graphic design support for the art director
- Large format design for marketing events

Graphic Designer and Production Designer - Pacific Sons

May 2002 - Oct. 2006

- Graphic design and production design for a busy promotional products company
- Design for T-shirt screen printing and embroidery
- Print design and production design for customer print orders

Education

- Specialty ROP commercial art programs in high school
- Palomar College (San Diego, CA) commercial art program
- Salt Lake Community College commercial art program

Interests, hobbies, activities outside of work

- Pets, aquariums and fostering animals for adoption
- Music Production
- Film/Movies/Television
- Computers and technology