

## EMAIL/INTERACTIVE DESIGN

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In June 2010 the agency I work for was contracted to develop an interactive campaign to promote the new AMC series The Walking Dead. We designed an interactive kiosk for the AMC Comic Con booth that featured a way for participants to take a photo using the kiosk station web cam and then they could watch the trailer and their face would be converted into a zombie in the trailer footage.

I was involved with the production of the images and graphics for the kiosk, the email blasts and the website.

