



Profile: An extremely creative, well-organized designer, illustrator and web designer who has managed hundreds of projects and who has been involved with many from concept to design, through production and finishing. Possesses a high degree of technical knowledge and research ability to troubleshoot just about any problem and resolve it quickly. Takes direction well and can lead any project. Comfortable with presentations and public speaking and has excellent sales abilities.

Related Experience and Results:

- Performed all production, design and many customer service duties at a fast-paced promotion company for over four years
- Negotiated a one week contract assignment into a six month contract at an agency due to an extensive production skill-set
- Improved customer satisfaction and minimized errors by following up constantly and listening to clients' concerns
- Identified potential errors in documents, art files, purchase orders and computer systems avoiding problems in production
- Strengthened communications and relations with outside art departments in order to efficiently complete time-sensitive projects
- Conceptualized, designed and managed websites while training clients to manage and update themselves
- Integrated social networking applications and usage training throughout clients' web presence
- Succeeded in designing mock-ups for presentation and completing production mechanicals for multiple projects
- Performed effectively with account coordinators, art director and company principals on multiple high priority accounts
- Maintained constant workflow while meeting daily deadlines with a minimal staff
- Completed hundreds of editing and writing assignments, managed over twenty writers for a Los Angeles-based music magazine
- Trained extensively in large format printing and finishing using two different, technical, industry-standard printing machines
- Exceeded clients' expectations with effective, targeted imagery helping them to meet their marketing goals
- Worked regularly with major brand guidelines, producing consistent creative according to clients' specifications
- Created concept art with art direction provided by company principal to generate new business
- Managed and designed two 3D models built to scale with an ultra high degree of accuracy for a fifteen million dollar lawsuit
- Anticipated outside vendors' digital art requirements for reduced set-up costs maximizing profits for my employer
- Hired, trained, managed and evaluated numerous employees for over five years at several large, high-volume companies
- Maintained and repaired computers and networks for an entire office saving the employer money and maintaining productivity

Employment History

- Music Editor / Illustrator | BPM Culture Magazine/djmixed.com | 2000 - 2002
- Art Director / Production & Layout Artist | Pacific Sons | May 2002 – May 2006
- Freelance Graphic Design & Production Art | Immedia Solutions | 2002 – 2009
- Contract Graphic Designer and Production Artist | The AIM Agency | November 2006 – December 2007
- Graphic Designer / Art Director | Pierce Products | June 2007 – December 2007
- Contract Graphic Designer | The AIM Agency | June 2010 - February 2011
- Contract Graphic Designer / Illustrator / Web Designer and Print Broker | December 2007 to present

Education

- Specialty ROP programs in high school
- Palomar College commercial art program
- Salt Lake Community College commercial art program

Life • Interests • Unique Experiences

Lived abroad in South America (Chile) for two years
 Spent one month in Portugal on a music tour
 Event organizer for over 15 years
 Former music editor and writer for several print magazines
 Volunteer work teaching music and dj culture to high school students
 Professional dj for over 14 years

SKILLS

- Traditional:** drawing, painting, mock-ups, inking, sculpting
- Digital:** illustration, painting, drawing, vector drawing
- Design:** typography, layout, print, web,
- Web:** coding, wireframes, web content and development
- Wordpress:** as a CMS, theme customization, child themes
- Social Networking:** integration, marketing, usage
- Writing:** editorial, features, reviews, editing, copywriting
- Photo:** digital photography, retouching, enhancement
- Presentation:** Powerpoint/Keynote design, public speaking
- Production/Pre-press:** mechanicals, preflight, press checks
- Color Management:** profiles, calibration, matching
- Audio:** production, loop cutting, mixing, mastering
- Collaborative:** teamwork, planning, directing

